

Careers in Action

Summer Teacher Internship/Lesson Plan Writing Project

This lesson has been endorsed by Steve Ahlenis, President & CEO, McAllen Chamber of Commerce

Cynthia Salgado	Communications	Summer 2007
Teacher's Name	Course/Subject	Date(s)/Time

Content	Objective(s)	Career Concentration(s)
	TLW research and compare 2 countries for appropriate behavior and greeting etiquette to exercise appropriate protocol in a business social setting.	<input type="checkbox"/> Agricultural Science <input checked="" type="checkbox"/> Human Dev., Management & Services <input type="checkbox"/> Art, Communications & Media <input type="checkbox"/> Industrial and Engineering <input type="checkbox"/> Business & Marketing <input type="checkbox"/> Personal and Protective Services <input type="checkbox"/> Health Science Technology

TEKS Reference: 1C, D, I; 2B, C, D, H

Process	Focus/Anticipatory Set	Bloom's Taxonomy in Lesson	Multiple Intelligences	SCANS																																																	
	Pictures of individuals that visited with the McAllen Chamber of Commerce family; pictures of various greetings in several settings.	<input type="checkbox"/> Knowledge <input type="checkbox"/> Comprehension <input type="checkbox"/> Application <input checked="" type="checkbox"/> Analysis <input type="checkbox"/> Synthesis <input type="checkbox"/> Evaluation	<input checked="" type="checkbox"/> Linguistic <input checked="" type="checkbox"/> Logical/Math <input type="checkbox"/> Musical <input checked="" type="checkbox"/> Spatial <input checked="" type="checkbox"/> Bodily-Kinesthetic <input type="checkbox"/> Intrapersonal <input checked="" type="checkbox"/> Interpersonal <input checked="" type="checkbox"/> Naturalist	<table border="1" style="font-size: small;"> <tr><td rowspan="3" style="writing-mode: vertical-rl; transform: rotate(180deg);">Foundation</td><td></td><td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td></tr> <tr><td>1</td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td></tr> <tr><td>2</td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td></tr> <tr><td>3</td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td></tr> </table>	Foundation		A	B	C	D	E	F	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>																				
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	Relevance/Connection to Workplace			<table border="1" style="font-size: small;"> <tr><td rowspan="5" style="writing-mode: vertical-rl; transform: rotate(180deg);">Competencies</td><td></td><td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td></tr> <tr><td>1</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td></tr> <tr><td>2</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td></tr> <tr><td>3</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td></tr> <tr><td>4</td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td></tr> <tr><td>5</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td></tr> </table>	Competencies		A	B	C	D	E	F	1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
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Instructional Methodology (Activities)	Instructional Material(s)
<input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Class/Group Discussion <input type="checkbox"/> Teacher Modeling <input type="checkbox"/> Question/Answer <input type="checkbox"/> Media Presentation <input checked="" type="checkbox"/> Guided Practice <input checked="" type="checkbox"/> Small Group <input checked="" type="checkbox"/> Independent Practice	Chaper 5 section 1, pp. 136-139; pictures; video for reteaching

Detail(s) of Instructional Methodology (Activities)	Materials/Resources
TLW research & compare for appropriate behavior/greeting etiquette such as approp. hand shake, high-five, etc.; eye contact and use of space/distance. TLW organize and outline pictures to present (as a group) to the class by either role-playing or an oral presentation displaying the appropriate protocol. TLW evaluate the following group's presentation in addition to own group's presentation including areas of improvement & points of highlight from own research (KWL).	paper, pencil, computer, outline, magazines for cut-outs, scissors, glue, camera; pictures of various greetings

	Use of Technology
	internet, computer, power point software

Accommodations
peer teaching, frequent feedback, oral presentation or diagram presentation, positive reinforcement

Product	Assessment	Bloom's Taxonomy in Assessment
	<input type="checkbox"/> Teacher Evaluation <input checked="" type="checkbox"/> Peer/Self Evaluation <input type="checkbox"/> Employer Evaluation <input checked="" type="checkbox"/> Written/Oral Presentation <input type="checkbox"/> Test/Quiz <input checked="" type="checkbox"/> Others; <u>informal observ.</u>	<input type="checkbox"/> Knowledge <input type="checkbox"/> Analysis <input type="checkbox"/> Comprehension <input type="checkbox"/> Synthesis <input type="checkbox"/> Application <input checked="" type="checkbox"/> Evaluation

Reteach Activity/Homework	Lesson Closure
Watch a movie and point out areas that show introductions and behavior displayed in the movie. Class discussion over role-playing techniques to demonstrate appropriate/non-appropriate behavior/etiquette.	Class overview of presentations on appropriate/non-appropriate behavior/etiquette; compare how 2 countries show appropriate greeting etiquette.