

# Careers in Action

## Summer Teacher Internship/Lesson Plan Writing Project

This lesson has been endorsed by Paul Hernandez, Dean Counseling & Advising, South Texas College

Cecilia H. Gonzales	Government/Economics/Advisory Class	Summer 2007
<b>Teacher's Name</b>	<b>Course/Subject</b>	<b>Date(s)/Time</b>

<b>Content</b>	<b>Objective(s)</b>	<b>Career Concentration(s)</b>
	Given the result of their career placement exam, the learner will create a commercial advertising themselves as the best candidate for the chosen job in a 3minute multi-media presentation.	<input type="checkbox"/> Agricultural Science <input type="checkbox"/> Art, Communications & Media <input type="checkbox"/> Business & Marketing <input type="checkbox"/> Health Science Technology <input checked="" type="checkbox"/> Human Dev., Management & Services <input type="checkbox"/> Industrial and Engineering <input type="checkbox"/> Personal and Protective Services

**TEKS Reference:**

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<b>Process</b>	<b>Focus/Anticipatory Set</b>	<b>Bloom's Taxonomy in Lesson</b>	<b>Multiple Intelligences</b>	<b>SCANS</b>																																																														
	Present a wanted ad of different job positions. Students will match their career placement exam with the ads presented.	<input type="checkbox"/> Knowledge <input type="checkbox"/> Comprehension <input type="checkbox"/> Application <input checked="" type="checkbox"/> Analysis <input checked="" type="checkbox"/> Synthesis <input checked="" type="checkbox"/> Evaluation	<input type="checkbox"/> Linguistic <input type="checkbox"/> Logical/Math <input type="checkbox"/> Musical <input type="checkbox"/> Spatial <input type="checkbox"/> Bodily-Kinesthetic <input checked="" type="checkbox"/> Intrapersonal <input checked="" type="checkbox"/> Interpersonal <input type="checkbox"/> Naturalist	<table border="1"> <tr> <td rowspan="3"><b>Foundation</b></td> <td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td> </tr> <tr> <td>1</td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td> </tr> <tr> <td>2</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td>3</td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td rowspan="5"><b>Competencies</b></td> <td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td> </tr> <tr> <td>1</td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td>2</td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td>3</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td>4</td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td>5</td><td><input checked="" type="checkbox"/></td><td><input checked="" type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> </table>	<b>Foundation</b>	A	B	C	D	E	F	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Competencies</b>	A	B	C	D	E	F	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	4	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<b>Relevance/Connection to Workplace</b>	Most people don't get the job because they don't sell themselves. They don't sell themselves because they are not aware of what they can offer. Today you will have a better understanding of your personality, abilities, interests & values. This is an important information you should know as you plan for your career. The career cruising website was provided to me by the STC career development center during my three-week internship. Today you will																																																																	

**Instructional Methodology (Activities)**

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|--|--|
| <input type="checkbox"/> Lecture                       | <input type="checkbox"/> Class/Group Discussion          |
| <input type="checkbox"/> Teacher Modeling              | <input type="checkbox"/> Question/Answer                 |
| <input checked="" type="checkbox"/> Media Presentation | <input checked="" type="checkbox"/> Guided Practice      |
| <input type="checkbox"/> Small Group                   | <input checked="" type="checkbox"/> Independent Practice |

**Instructional Material(s)**  
power point on career planning provided by STC career development center, wanted ads from newspapers, career placement exam result

**Detail(s) of Instructional Methodology (Activities)**

Discuss importance of career planning thru power point presentation. Using the wanted ad & test result they have, students will be asked to create a commercial advertising themselves as the best candidate for the job. Teacher points out the project expectation: a 3minute multi-media presentation using at least 3 different technologies such as computer, over head projector, digital camera, poster boards, sound system, television, video camera. An evaluation rubric will be used to assess presentation.

**Materials/Resources**  
career cruising guidebook, brochure on career planning, presentation rubric

**Use of Technology**  
computer: use of internet for career cruising exam  
\*www.careercruising.com\*

**Accommodations**

Modifications for the special education and LEP students will be provided based on their IEP.

<b>Product</b>	<b>Assessment</b>	<b>Bloom's Taxonomy in Assessment</b>
	<input type="checkbox"/> Teacher Evaluation <input type="checkbox"/> Employer Evaluation <input type="checkbox"/> Test/Quiz <input checked="" type="checkbox"/> Peer/Self Evaluation <input type="checkbox"/> Written/Oral Presentation <input type="checkbox"/> Others; _____	<input type="checkbox"/> Knowledge <input type="checkbox"/> Comprehension <input type="checkbox"/> Application <input type="checkbox"/> Analysis <input checked="" type="checkbox"/> Synthesis <input type="checkbox"/> Evaluation
	<b>Reteach Activity/Homework</b>	<b>Lesson Closure</b>
	Have students explore other careers that would match their personality, abilities, values & interests.	Share something you've discovered about yourself as result of taking the cruising career exam.